

Growing Participation Through Digital, Data and Technology

A 5-Episode Webinar Series

All Webinars
Kick-off at
11am CET
using Zoom



Forward to your football family: Regions, Clubs, Universities, Coaches, Private Providers...

Simultaneous
translation can be
provided. Ask your
NA to contact
UEFAGrow@uefa.ch
to find out how!

Tuesday, 29.09.2020: Introduction

Episode 1 will provide an overview of the webinar series and a tool to help identify which of the following webinars are applicable and valuable to your specific situation and needs.

Thursday, 08.10.2020: Club Players

How to grow players in clubs?

Tuesday, 13.10.2020: Non-Club Players

How to engage and grow recreational (non-club) players?

Wednesday, 21.10.2020 Don't Play Football- Connected to Players

Re-engaging former players and connecting with those who like football.

Tuesday, 27.10.2020 Don't Play Football – (latent) Interest in Playing Football

Exploring new audiences.

Featuring Case Studies from several National Associations including the KNVB, England, Portugal and many more!

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[Link](#)

Questions: UEFAGrow@uefa.ch



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LEADING AND SUPPORTING
THE GROWTH OF EUROPEAN FOOTBALL



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